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自然美
natural beauty

Natural Beauty Bio-Technology Limited

自然美生物科技有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00157)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that it is expected that the consolidated results of the Group for the year ended 31 December 2009 may experience a significant decline as compared to the results of the same period last year.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Natural Beauty Bio-Technology Limited (the “Company” together with its subsidiaries, the “Group”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that it is expected that the consolidated profit of the Group for the year ended 31 December 2009 may experience a significant decline as compared to the same period last year. Such decline was primarily attributable to: (i) decline in sales; (ii) impairment loss on investment of a subsidiary and long term investments; (iii) one-off disposal gain and foreign exchange gain in 2008; and (iv) one-off provision for inventory obsolescence.

As the Company is still in the process of finalizing the results of the year ended 31 December 2009, the information contained in this announcement is only based on the preliminary assessment by the Company's management according to the unaudited management accounts of the Group and not based on information or figures audited or reviewed by the auditors of the Company.

Shareholders of the Company and potential investors should read the Group's financial results announcement for the year ended 31 December 2009 carefully, which is expected to be published on 25 March 2010.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Natural Beauty Bio-Technology Limited
Dr. Tsai Yen-Yu
Chairman

Hong Kong, 17 March 2010

As at the date of this announcement, the board of the Company comprises Dr. Tsai Yen-Yu and Mr. Lee Ming-Ta as executive directors, Dr. Su Chien-Cheng, Dr. Su Sh-Hsyu, Mr. Patrick Thomas Siewert, Mr. Gregory Michael Zeluck, Ms. Janine Junyuan Feng and Ms. Christina Shieu-Yeing Ng as non-executive directors and Mr. Francis Goutenmacher, Ms. Su-Mei Thompson, Mr. Chen Ruey-Long and Mr. Yang Tze-Kaing as independent non-executive directors.