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自然美  
natural beauty

Natural Beauty Bio-Technology Limited

自然美生物科技有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00157)

### **VOLUNTARY ANNOUNCEMENT**

This announcement is made by Natural Beauty Bio-Technology Limited (the “Company”) on a voluntary basis.

The purpose of this voluntary announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Company and its subsidiaries.

The board of directors of the Company is pleased to announce that one of its wholly-owned subsidiaries, Shanghai Natural Beauty Sanlian Cosmetics Co Ltd (“NB”) had entered into a general cooperation agreement (the “Agreement”) with various subsidiaries of the CarreFour group in China (“CARREFOUR”) on 15 October 2010 to strengthen their strategic cooperation relationship in China.

The Agreement between NB and CARREFOUR such that CARREFOUR shall provide for lease, and NB shall cause its franchisees to lease, suitable premises in CARREFOUR hypermarkets and the newly opened and existing CARREFOUR shopping malls for the retail operation of cosmetics and beauty salon business by using the brand of “Natural Beauty” at such terms as agreed in the Agreement.

To the best of the knowledge, information and belief of each director of the Company having made all reasonable enquiries, CARREFOUR and their ultimate beneficial owner(s) are third parties independent of and not connected persons of the Company and its connected persons. The entering into of the Agreement does not constitute a notifiable transaction for the Company under Chapter 14 of the Listing Rules.

By Order of the Board  
Natural Beauty Bio-Technology Limited  
Dr. Tsai Yen-Yu  
Chairperson

Hong Kong, 15 October 2010

*As at the date of this announcement, the board of the Company comprises Dr. Tsai Yen-Yu and Mr. Lee Ming-Ta as executive directors, Dr. Su Chien-Cheng, Dr. Su Sh-Hsyu, Mr. Patrick Thomas Siewert, Mr. Gregory Michael Zeluck, Ms. Janine Junyuan Feng and Ms. Christina Shieu-Yeung Ng as non-executive directors and Mr. Francis Goutenmacher, Ms. Su-Mei Thompson, Mr. Chen Ruey-Long and Mr. Yang Tze-Kaing as independent non-executive directors.*