



自然美
natural beauty

Natural Beauty Bio-Technology Limited
自然美生物科技有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code:157)

RESIGNATION OF GROUP CHIEF EXECUTIVE OFFICER

The board (the “Board”) of directors (the “Directors”) of Natural Beauty Bio-Technology Limited (the “Company”) and its subsidiaries (the “Group”) announces Ms. CHOI Yat Ling Charing (蔡逸玲) (“Ms. Choi”), has resigned as the Group Chief Executive Officer of the Company with effect from 5 March 2007 due to personal reasons.

The COO China and COO Taiwan & other markets are in charge of the major markets of the Group. The position of Group CEO will be internally promoted or externally recruited in future.

Ms. Choi has confirmed that she has no disagreement with the Board and there are no other matters which need to be brought to the attention of the shareholders of the Company in relation to her resignation.

The Board would like to take this opportunity to express its thanks to Ms. Choi for her dedication to the Company during her tenure of office.

By Order of the Board
Natural Beauty Bio-Technology Limited
Su Chien Cheng
Executive Director

As of the date hereof, the Executive Directors of the Company are Dr. Tsai Yen Yu, Mr. Lee Ming Ta, Mr. Su Chien Cheng and Dr. Su Sh Hsyu. The Independent Non-executive Directors of the Company are Mr. Yeh Liang Fei, Mrs. Chen Shieh Shu Chen and Mr. Chen Ching.

Hong Kong, 6 March 2007

“Please also refer to the published version of this announcement in The Standard.”