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自然美
natural beauty

Natural Beauty Bio-Technology Limited

自然美生物科技有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 00157)

PROFIT WARNING

This announcement is made by the Company pursuant to the Inside Information Provisions under Part XIVA of the SFO and Rule 13.09(2)(a) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that based on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the financial year ended 31 December 2013, the Group expects to record a significant decline in its profits for the financial year ended 31 December 2013 as compared to its profits for the financial year ended 31 December 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Natural Beauty Bio-Technology Limited (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group expects to record a significant decline in its profits for the financial year ended 31 December 2013 as compared to its profits for the financial year ended 31 December 2012.

Based on the information currently available to the Company, the Board believes that the expected decline was due to the combined effect of (i) higher non-cash management option expense, and (ii) decline in profitability of Taiwan markets.

The Board would like to inform the Shareholders of the Company that with the continuing good cash flow from our operations, the final dividend is expected to be not less than that of last year, despite the decline in its profits for the financial year ended 31 December 2013.

The Company is in the process of finalizing the annual results of the Group for the year ended 31 December 2013. The information contained in this announcement is only based on a preliminary assessment by the Board of the unaudited management accounts of the Group as at 31 December 2013 and the information currently available to the Company and is not based on any figures or information that have been audited or reviewed by the Company's auditors. Details of the Group's results will be disclosed as and when the annual results of the Group for the year ended 31 December 2013 is announced.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Natural Beauty Bio-Technology Limited
Tsai Yen-Yu
Chairperson

Hong Kong, 6 March 2014

As at the date of this announcement, the Board comprises Dr. Tsai Yen-Yu, Mr. Lee Ming-Ta and Dr. Su Chien-Cheng as executive directors, Mr. Patrick Thomas Siewert, Ms. Janine Junyuan Feng, Ms. Christina Shieu-Yeung Ng, Mr. Poon Yee Man Alwin and Dr. Su Sh-Hsyu as non-executive directors and Mr. Francis Goutenmacher, Ms. Su-Mei Thompson, Mr. Chen Ruey-Long and Mr. Yang Tze-Kaing as independent non-executive directors.