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**Natural Beauty Bio-Technology Limited**  
**自然美生物科技有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 00157)**

**NOTICE OF EXTRAORDINARY GENERAL MEETING**

**NOTICE IS HEREBY GIVEN** that the extraordinary general meeting (the “**EGM**”) of Natural Beauty Bio-Technology Limited (the “**Company**”) will be held at the Conference Room, 8/F, 368 Section 1 Fuxing South Road, Da'an District, Taipei, Taiwan on Monday, 16 November 2020 at 2:00 p.m. for the purpose of considering and, if thought fit, passing the following resolutions, with or without amendments, as ordinary resolutions of the Company:

**ORDINARY RESOLUTIONS**

“**THAT:**

- 1 (a) the ET New Media Supplemental Agreement and the ET New Media Supplemental Agreement (II) (each as defined in the circular of the Company dated 30 October 2020) (the “**Circular**”) and the transactions contemplated thereunder (including the adjusted annual caps, and the extension of the term of the Existing ET New Media Cooperation Agreement (as defined in the Circular) to 31 August 2023) be and are hereby approved;

- (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the ET New Media Supplemental Agreement and the ET New Media Supplemental Agreement (II), and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents;
- 2 (a) the Eastern Home Supplemental Agreement and the Eastern Home Supplemental Agreement (II) (each as defined in the Circular) and the transactions contemplated thereunder (including the adjusted annual caps, and the extension of the term of the Existing Eastern Home Consignment Agreement (as defined in the Circular) to 31 August 2023) be and are hereby approved;
- (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the Eastern Home Supplemental Agreement and the Eastern Home Supplemental Agreement (II), and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents;
- 3 (a) the Eastern Global Supplemental Agreement and the Eastern Global Supplemental Agreement (II) (each as defined in the Circular) and the transactions contemplated thereunder (including the adjusted annual caps, and the extension of the term of the Existing Eastern Global Procurement Agreement (as defined in the Circular) to 31 August 2023) be and are hereby approved;
- (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the Eastern Global Supplemental Agreement and the Eastern Global Supplemental Agreement (II), and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents;

- 4 (a) the ET New Retail Procurement Agreement and the ET New Retail Procurement Supplemental Agreement (each as defined in the Circular) and the transactions contemplated thereunder (including the adjusted annual caps) for the term from effective date to 31 August 2023 be and are hereby approved;
- (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the ET New Retail Procurement Agreement and the ET New Retail Procurement Supplemental Agreement, and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents;
- 5 (a) the Focus Media Cooperation and Procurement Agreement and the Focus Media Cooperation and Procurement Supplemental Agreement (each as defined in the Circular) and the transactions contemplated thereunder (including the adjusted annual caps) for the term from effective date to 31 August 2023 be and are hereby approved;
- (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the Focus Media Cooperation and Procurement Agreement and the Focus Media Cooperation and Procurement Supplemental Agreement, and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents;
- 6 (a) the Eastern Global HK Procurement Agreement and Eastern Global HK Procurement Supplemental Agreement (each as defined in the Circular) and the transactions contemplated thereunder (including the adjusted annual caps) for the term from effective date to 31 August 2023 be and are hereby approved;

- (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the Eastern Global HK Procurement Agreement and Eastern Global HK Procurement Supplemental Agreement, and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents;
  
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  - (a) the Eastern Zhenyu Procurement Agreement and the Eastern Zhenyu Procurement Supplemental Agreement (each as defined in the Circular) and the transactions contemplated thereunder (including the adjusted annual caps) for the term from effective date to 31 August 2023 be and are hereby approved;
  
  - (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the Eastern Zhenyu Procurement Agreement and the Eastern Zhenyu Procurement Supplemental Agreement, and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents;
  
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  - (a) the Strawberry Procurement Agreement and the Strawberry Procurement Supplemental Agreement (each as defined in the Circular) and the transactions contemplated thereunder (including the adjusted annual caps) for the term from effective date to 31 August 2023 be and are hereby approved;
  
  - (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the Strawberry Procurement Agreement and the Strawberry Procurement Supplemental Agreement, and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents;

- 9 (a) the Eastern Home Franchise Agreement and the Eastern Home Franchise Supplemental Agreement (each as defined in the Circular) and the transactions contemplated thereunder (including the adjusted annual caps) for the term from effective date to 31 August 2023 be and are hereby approved;
- (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the Eastern Home Franchise Agreement and the Eastern Home Franchise Supplemental Agreement, and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents; and
- 10 (a) the Transfer of Spa Business Agreement dated 22 July 2020 (as defined in the Circular) and the transactions contemplated thereunder be and are hereby approved;
- (b) any one director of the Company or any two directors of the Company, if the affixation of the common seal is necessary, be and is/are hereby authorized for and on behalf of the Company to do all such things and exercise all powers which he/they consider(s) necessary, desirable or expedient in connection with the Transfer of Spa Business Agreement, and otherwise in connection with the implementation of the transactions, contemplated thereunder, including, without limitation, the execution, amendment, supplement, delivery, waiver, submission and implementation of any further agreements, deeds or other documents.”

By order of the Board  
**Natural Beauty Bio-Technology Limited**  
**Lei Chien**  
*Chairperson*

Hong Kong, 30 October 2020

*Notes:*

1. All resolutions at the meeting will be taken by poll (except where the chairman decides to allow a resolution relating to a procedural or administrative matter to be voted on by a show of hands) pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”). The results of the poll will be published on the websites of Hong Kong Exchanges and Clearing Limited (<http://www.hkexnews.hk>) and the Company (<http://www.ir-cloud.com/hongkong/00157/irwebsite>) in accordance with the Listing Rules.

2. Any shareholder of the Company entitled to attend and vote at the above meeting is entitled to appoint another person as his proxy to attend and on a poll, vote instead of him. A proxy need not be a shareholder of the Company. If more than one proxy is appointed, the number of shares in respect of which each such proxy so appointed must be specified in the relevant form of proxy. Every shareholder present in person or by proxy shall be entitled to one vote for each share held by him.
3. In order to be valid, the form of proxy together with the power of attorney or other authority, if any, under which it is signed or a notarially certified copy of that power of attorney or authority, must be deposited at the Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not less than 48 hours before the time appointed for the above meeting (i.e. not later than 2:00 p.m. on Saturday 14 November 2020) or the adjourned meeting (as the case may be). Delivery of the form of proxy shall not preclude a shareholder of the Company from attending and voting in person at the meeting and, in such event, the instrument appointing a proxy shall be deemed to be revoked.
4. For determining the entitlement to attend and vote at the meeting, the Register of Members of the Company will be closed from Wednesday, 11 November 2020 to Monday, 16 November 2020, both dates inclusive, during which period no transfer of shares will be registered. In order to be eligible to attend and vote at the EGM, unregistered holders of shares of the Company shall ensure that all transfer documents accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Tuesday, 10 November 2020. In the event that the EGM is adjourned to a date later than 16 November 2020 for any reasons, the period of close of the register of members and the last registration date for determination of the entitlement to attend and vote at the EGM will remain as the aforesaid period and date.
5. In case of joint holders of shares, any one of such persons may vote at any meeting, either personally or by proxy, in respect of such share as if he were solely entitled thereto; but if more than one of such joint holders are present at any meeting personally or by proxy, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of votes of the other joint holder(s) and for this purpose seniority will be determined by the order in which the names stand in the register of members of the Company.

*As at the date of this notice, the Board comprises Dr. Lei Chien and Mr. Pan Yi-Fan as executive directors; Ms. Lu Yu-Min, Ms. Lin Shu-Hua and Mr. Chen Shou-Huang as non-executive directors; and Mr. Chen Ruey-Long, Mr. Lu Chi-Chant and Mr. Yang Shih-Chien as independent non-executive directors.*