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Standard Cosmos Limited

(Incorporated in the British Virgin Islands with limited liability)

Natural Beauty Bio-Technology Limited 自然美生物科技有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock code: 00157)

JOINT ANNOUNCEMENT

MANDATORY UNCONDITIONAL CASH OFFER BY

CITIGROUP GLOBAL MARKETS ASIA LIMITED ON BEHALF OF

STANDARD COSMOS LIMITED

TO ACQUIRE ALL THE ISSUED SHARES IN THE CAPITAL OF

NATURAL BEAUTY BIO-TECHNOLOGY LIMITED

(OTHER THAN THOSE ALREADY OWNED BY STANDARD COSMOS LIMITED

AND PARTIES ACTING IN CONCERT WITH IT)

DELAY IN DESPATCH OF COMPOSITE DOCUMENT

Financial Adviser to Standard Cosmos Limited



DELAY IN DESPATCH OF COMPOSITE DOCUMENT

Pursuant to Rule 8.2 of the Takeovers Code, the Composite Document should be sent to the Independent Shareholders within 21 days of the date of the Announcement, namely, on or before 9 November 2009. As additional time is required to finalise the Composite Document, including the valuation report of Natural Beauty to be included therein, Bidco and Natural Beauty have jointly applied to the Executive for its consent to extend the date of despatch to a date no later than 23 November 2009.

INTRODUCTION

Reference is made to the joint announcement dated 19 October 2009 issued by Bidco and Natural Beauty in connection with the mandatory unconditional cash offer by Citi, on behalf of Bidco, to acquire all the issued shares in the capital of Natural Beauty (other than those already owned by Bidco and parties acting in concert with it) and for the cancellation of all outstanding options of Natural Beauty (the "Announcement").

All capitalised terms used herein shall, unless otherwise defined, have the same meanings as those defined in the Announcement.

DELAY IN DESPATCH OF COMPOSITE DOCUMENT

Pursuant to Rule 8.2 of the Takeovers Code, the Composite Document should be sent to the Independent Shareholders within 21 days of the date of the Announcement, namely, on or before 9 November 2009.

As additional time is required to finalise the Composite Document, including the valuation report of Natural Beauty to be included therein, Bidco and Natural Beauty have jointly applied to the Executive for its consent to extend the date of despatch to a date no later than 23 November 2009. An announcement will be made upon the despatch of the Composite Document

By order of the Board
Standard Cosmos Limited
Dr. Tsai Yen-Yu
Chairlady

By order of the Board
Natural Beauty Bio-Technology Limited
Mr. Chen Ching
Director

Hong Kong, 6 November 2009

The directors of Bidco, Holdco and CA NB jointly and severally accept full responsibility for the accuracy of the information contained in this announcement (other than that relating to the Natural Beauty Group) and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement (other than those expressed by the Natural Beauty Group) have been arrived at after due consideration and there are no other facts not contained in this announcement, the omission of which would make any statement (other than those relating to the Natural Beauty Group) in this announcement misleading.

As at the date of this announcement, the board of directors of Bidco comprises Dr. Tsai Yen-Yu, Mr. Lee Ming-Ta, Dr. Su Chien-Cheng, Dr. Su Sh-Hsyu, Mr. Greg Zeluck, Mr. Patrick Siewert, Ms. Christina Ng and Mr. Alex Ying.

As at the date of this announcement, the board of directors of Holdco comprises Dr. Tsai Yen-Yu, Mr. Lee Ming-Ta, Dr. Su Chien-Cheng, Dr. Su Sh-Hsyu, Mr. Greg Zeluck, Mr. Patrick Siewert, Ms. Christina Ng and Mr. Alex Ying.

As at the date of this announcement, the board of directors of CA NB comprises Mr. Greg Zeluck, Mr. Patrick Siewert, Ms. Christina Ng and Mr. Alex Ying.

The directors of Natural Beauty jointly and severally accept full responsibility for the accuracy of the information contained in this announcement relating to the Natural Beauty Group and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement by the Natural Beauty Group have been arrived at after due and careful consideration and there are no other facts, the omission of which would make any statement relating to the Natural Beauty Group in this announcement misleading.

As at the date of this announcement, the board of Natural Beauty comprises Dr. Tsai Yen-Yu, Mr. Lee Ming-Ta, Dr. Su Chien-Cheng and Dr. Su Sh-Hsyu as executive directors and Mr. Yeh Liang Fei, Mrs. Chen Shieh Shu Chen and Mr. Chen Ching as independent non-executive directors.