

### D-Link

# Investor Conference

July 30, 2004

#### **Agenda**

> 1H/04 Financial Review

A.P. Cher

- **▶ D-Link Business Updates**
- J.C. Liao

>Q&A

1H04 (including 2Q/04) numbers are pro forma. All numbers shown consolidated.

#### **Safe Harbor Statement**

**Except for statements in respect of historical** matters, the statements contained in this release are "forward-looking statements" within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities **Exchange Act of 1934. Such forward-looking** statements involve known and unknown risks, uncertainties and other factors, which may cause the actual performance, financial condition or results of operations of D-Link Corporation to be materially different from any future performance, financial condition or results of operations implied by such forward-looking statements.



# 1H/04 Financial Review

**Presented by AP Chen** 

### **D-Link** 1H/04 YoY Consolidated Income Statement Comparison

Amount: NT\$ million	1H/04		1H/03		YoY % Change
Net Sales	15,471	100%	11,273	100%	37%
Cost of Goods Sold	10,288	66%	7,658	68%	34%
Gross Profit	5,183	34%	3,615	32%	43%
Operating Expenses	3,811	25%	2,964	26%	29%
Operating Income	1,372	9%	651	6%	111%
Total Non-Op. Inc. (Loss)	523	3%	123	1%	325%
Investment Income (Loss)	832	5%	83	1%	
Income Before Tax	1,895	12%	774	7%	145%
Income Tax Expense	(172)	(1)%	(58)	_(1)%	<b>197%</b>
Net Income	1,723	11%	716	6%	141%
Minority	(99)	(1)%	<u>(7)</u>		
Consolidate Income	1,624	10%	709	6%	129%
Earnings Per Share (NT\$)	3.00 <sup>*</sup>		1.42		
*Calculated by 1H/04 weighted average of 541.6mln shares.					

### **D-Link** 2Q/04 QoQ Consolidated Income Statement Comparison

Amount: NT\$ million	2Q/04 Actual		1Q/04 Actual		QoQ % Change
Net Sales	7,657	100%	7,814	100%	(2)%
Cost of Goods Sold	4,931	64%	5,357	69%	(8)%
Gross Profit	2,726	36%	2,457	31%	11%
Operating Expenses	2,020	26%	1,790	23%	13%
Operating Income	706	10%	667	9%	6%
Total Non-Op. Inc. (Loss)	(193)	(3)%	715	9%	
Investment Income (Loss)	(20)	-	852	11%	(270)%
Income Before Tax	513	7%	1,382	18%	(63)%
Income Tax Expense	77	(1)%	<u>95</u>	(1)%	(19)%
Net Income	436	6%	1,287	16%	(66)%
Minority	55	(1)%	44		
Consolidate Income	381	5%	1,243	16%	(69)%
Earnings Per Share (NT\$)	0.7*		2.3		
*Calculated by 1H/04 weighted average of 541.6mln shares.					

### **D-Link** 2Q/04 YoY Consolidated Income Statement Comparison

Amount: NT\$ million	2Q/04 Actual		2Q/03 Actual		YoY% Change
Net Sales	7,657	100%	5,599	100%	37%
Cost of Goods Sold	4,931	64%	3,788	68%	30%
Gross Profit	2,726	36%	1,811	32%	51%
Operating Expenses	2,020	26%	1,552	28%	30%
Operating Income	706	10%	259	5%	173%
Total Non-Op. Inc. (Loss)	(193)	(3)%	46	1%	(520)%
Investment Income (Loss)	(20)	-	34	1%	(159)%
Income Before Tax	513	7%	305	5%	68%
Income Tax Expense	77	(1)%	<u>(7)</u>		
Net Income	436	6%	312	6%	40%
Minority Interests	55	(1)%	(2)		
Consolidate Income	381	5%	310	6%	23%
Earnings Per Share (NT\$)	0.70 <sup>*</sup>		0.63		
*Calculated by 1H/04 weighted average of 541.6mln shares.					

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## **D-Link** 06/30/2004 Consolidated Balance Sheet QoQ Comparison

Amount: NT\$ million	06/30/04 Actual		03/31/04 Actual		QoQ % Change
Inventory	6,052	21%	5,404	21%	12%
Current Liabilities	16,484	57%	13,288	51%	24%

## **D-Link** 06/30/2004 Consolidated Balance Sheet YoY Comparison

Amount: NT\$ million	06/30/04 Actual		06/30/03 Actual		YoY % Change
Account Receivable Inventory	6,159 6,052	21% 21%	4,205 4,066	19% 18%	46% 49%
Current Liabilities	16,484	57%	10,720	48%	54%

### Consolidated Key Financial Ratios – Liquidity/Leverage

Unit: % , days	2Q/04	1Q/04	FY2003	FY2002	FY2001
Days A/R	<b>64</b> *	<b>62</b> *	61	61	63
Days Inventory	99 <sup>*</sup>	89 <sup>*</sup>	93	82	88
Days A/P	94 <sup>*</sup>	93 <sup>*</sup>	90	71	69
Cash Cycle	68	59	64	71	82
Current Ratio	1.38	1.57	1.46	2.66	2.30
Debt/Equity Ratio	1.66	1.26	1.34	1.24	0.90
Adjusted Debt/Equity Ratio	0.91**	0.61*	0.69**	0.68*	0.56 <sup>*</sup>
*Annualized  * *Adjust for Cash & S-T investment					

### Consolidated Key Financial Ratios - Profitability (%)

Unit: %	2Q/04	1Q/04	FY2003	FY2002	FY2001
Net Income/Sales	4.98	15.82	5.49	4.30	5.42
Net Income/Total Assets	1.32	4.73	5.78	4.61	5.41
Operating Profit/Sales	9.22	8.43	6.41	3.21	2.94
Return on Equity	4	11	14	9	10
EPS (NT\$)	0.70	2.45	2.75	1.69	2.15

#### **Outstanding Shares**

#### Moving Average between 1/01/04 to 6/30/04

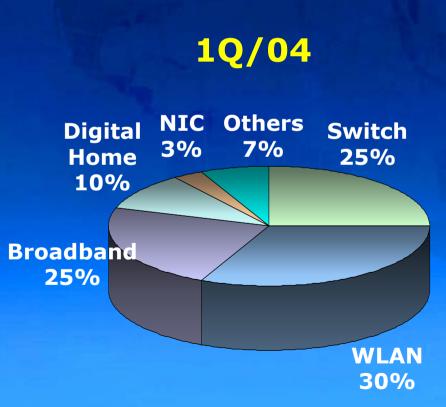
Bal. as of 1/01/04	513,777
Transferred from Capital Surplus	25,348
Employees' Bonuses	10,000
Conversion from ECB*	8,896
Treasury Stock*	(16,461)
Weighted-average Shares to Calculate 1H EPS	541,561

### D-Link's Business Updates

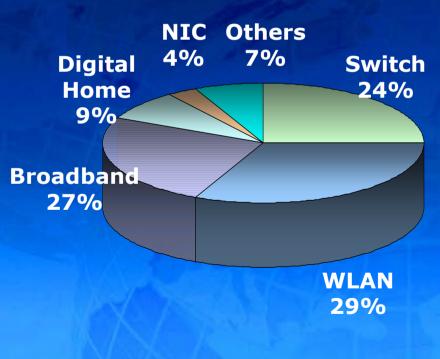


Presented by JC Liao President

### **D-Link** Revenue By Products



2Q/04

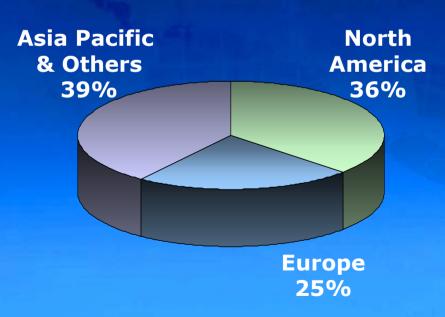


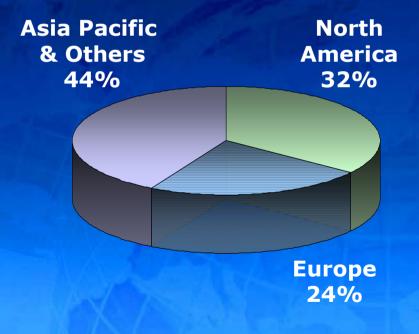
\*All sales consolidated

#### **Revenue By Regions**









\*All sales consolidated

### **D-Link** Recap of Recent Events

- Announced by Synergy Research Group as the #1 in Global Consumer Connectivity leader over Linksys and Netgear; reported by IDC was one of the top 5 Gigabit Ethernet vendor in EMEA.
- Expanding alliance with America Online (AOL), to deliver AOL for Broadband subscribers services, now features access to Radio@AOL <a href="mailto:D-Link MediaLounge">D-Link MediaLounge</a> (DSM-320) Players, the world's first product earning Intel Conformance Validation.
- Demonstrated complete line of business-class networking solutions at Supercomm 2004, including <u>smart Gigabit switches</u>, <u>business-</u> <u>class 802.11g WLAN</u>...etc.











### **D-Link** Recap of Recent Events

(Cont.)

- Chosen as the single vendor for ADSAL modems by MATÁV Telecom in Hungry.
- **DVG-1120M, VoIP Telephone Adapter**, is selected by AT&T to perform AT&T CallVantage<sup>SM</sup> Service, the company's Voice over Internet Protocol (VoIP) Phone Service.







Launched 30 new products such as Stackable L3 Giga Switch w/ 10GigE uplink, outdoor AP, E-2-W Adapter, 802.11a/b/g AP, ADSL IP DSLAM, PoE Adapter, Bluetooth Print Adapter, wireless high gain antenna and SMB firewall.















#### Awards

- Proved by PC Magazine that <u>D-Link</u> <u>Xtreme G products</u> deliver the fastest wireless throughput of 73.8Mbps, outpacing other 14 solutions.
- Named by CompUSA as Networking Vendor of the Year, besting over 5 other networking vendors; earned 5-star rating from VAR Business Magazine on Partner Program Guide in Wireless/Mobile category.
- Recognized by AEA (American Electronic Association) as industry leader in consumer electronics with High Tech Innovation Award for new Wireless Media Player (DSM-320).
- DI-804HV, 4-port Broadband VPN Router, earned 5 out of 6 star review on Internet World in Germany.















### **Looking Forward**

- Both booking and forecasting orders for Q3 are up 10% sequentially.
- Our main segments of WLAN, BB and Home Networking are in the fast developing cycle. ASP stays steady on the street level.
- North America's are well prepared for summer back-toschool sales, while Europe for late-August higher business season.
- China, SE Asia, Australia, Russia and Latin America's continue to gain fast-growing momentum.
- We expect revenue in Q3 to grow at least 10% QoQ, and GM to maintain at around 33% level.

## FY2003 Sales by Products

Quarter	Q1	Q2	Q3	Q4	2003YTD
Broadband	23%	24%	23%	20%	22%
Digital Home	7%	7%	6%	8%	7%
NIC	8%	7%	6%	4%	6%
Switch	24%	25%	22%	23%	23%
Wireless	31%	29%	35%	38%	34%
Others	7%	8%	7%	8%	7%
Total	100%	100%	100%	100%	100%