



# 元太科技 公司簡介

2Q12

# Safe Harbor Statement

Statements in this presentation that are not strictly historical, including the statements regarding the market, economy, the Company's ePaper, LCD and other business, the Company's future product launches, the Company's positioning and expectations for 2011 and future periods, and any other statements regarding events or developments that we believe or anticipate will or may occur in the future, may be "forward-looking" statements within the meaning of thesecurities laws in Taiwan. There are a number of important factors that could cause actual events to differ materially from those suggested or indicated by such forward-looking statements and you should not place undue reliance on any such forward-looking statements. These factors include, among other things, the uncertainty in the economy,contractions or growth rates and cyclicity of markets we serve, competition, our ability to develop and successfully market new products and technologies and expand into new markets, our ability to successfully identify, consummate and integrate appropriate acquisitions, contingent liabilities relating to acquisitions, risks relating to potential impairment of goodwill and other long-lived assets, currency exchange rates, our compliance with applicable laws and regulations and changes in applicable laws and regulations, tax audits and changes in our tax rate and income tax liabilities, litigation and other contingent liabilities including intellectual property and environmental matters, risks relating to product defects and recalls, the impact of our debt obligations on our operations, raw material costs, our ability to adjust purchases and manufacturing capacity to reflect market conditions, legislative reforms and other changes in industry, labor matters, our relationships with and the performance of our customers and partners, risks relating to man-made and natural disasters, our ability to achieve projected cost reductions and growth, and international economic, political, legal and business factors. These forward-looking statements speak only as of the date of this presentation and the Company does not assume any obligation to update or revise any forward-looking statement, whether as a result of new information, future events and developments or otherwise.

# 全球據點

- 市值: US\$1.1 Billion
- 營收: US\$1.3 Billion (2011全年)

川奇光電(揚州)  
模組製造  
2002年成立



# 電子紙的優點與特性

## 接近紙本 閱讀經驗

- 不會閃爍，眼睛不易疲累
- 清晰明亮，對比度高
- 無視角限制
- 陽光下可清楚閱讀，不會反光

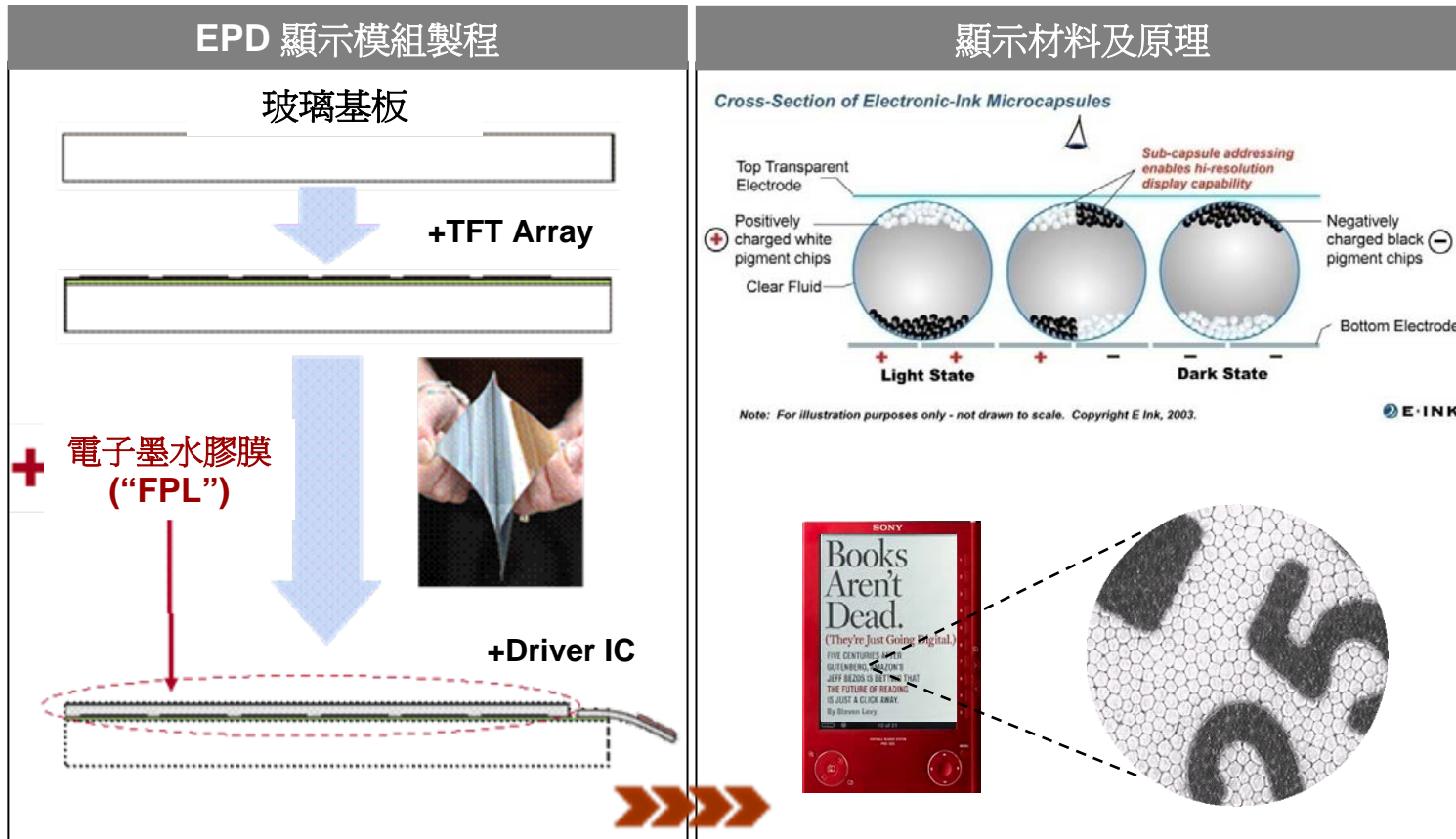
## 方便攜帶

- 體積薄，耐用
- 重量輕
- 不易碎
- 可於戶外閱讀

## 超省電

- 不需要背光源
- 雙穩態 (Bi-stable)
- 超省電：單次充電可翻 1萬5千頁以上(約40本書)

# E Ink 電子墨水技術及原理



# 在電子書市場佔有領先地位

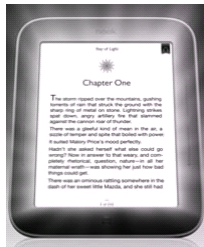
amazon.com



Bambook 锦书



Hanvon



BARNES & NOBLE

SONY



kobo  
EREADER



Bookeen



FOUNDER 方正



edon

enTourage eDGe™

Iriver

ECTACO®



# 電子紙的其他應用

## 商品化應用



- 電池/儲存容量
- 手錶
- 無線裝置
- 可移動式廣告看板
- 智慧金融/信用卡
- 智慧貨架標籤
- 居家/會議設備顯示

## 未來應用 ( 概念性產品 )



- 家居
- 出外
- 戶外運動/休閒
- 室內/室外招牌



# 2Q12 合併財務報表(自結)

(NT\$百萬元)	2Q11		1Q12		2Q12	
銷貨淨額	6,926	100.0%	3,836	100.0%	4,478	100.0%
銷貨毛利	2,251	32.5%	44	1.1%	27	0.6%
營業費用	1,125	16.2%	929	24.2%	985	22.0%
研究費用	379	5.5%	354	9.2%	389	8.7%
營業利益	1,126	16.3%	(885)	-23.1%	(958)	-21.4%
營業外收支	121	1.7%	86	2.2%	177	4.0%
稅前淨利	1,247	18.0%	(799)	-20.8%	(781)	-17.4%
所得稅費用	(8)	-0.1%	39	1.0%	108	2.4%
少數股權	(70)	-1.0%	(51)	-1.3%	(71)	-1.6%
合併淨利(母公司)	<b>1,325</b>	<b>19.1%</b>	<b>(787)</b>	<b>-20.5%</b>	<b>(818)</b>	<b>-18.3%</b>
EPS(稅後)	1.22		(0.73)		(0.76)	



**Thank You**